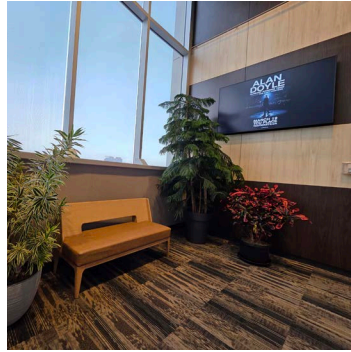
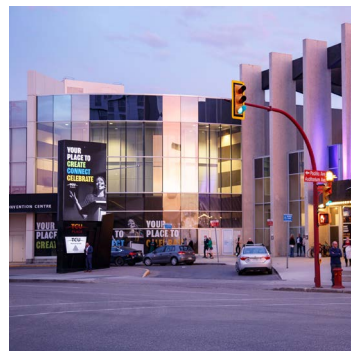
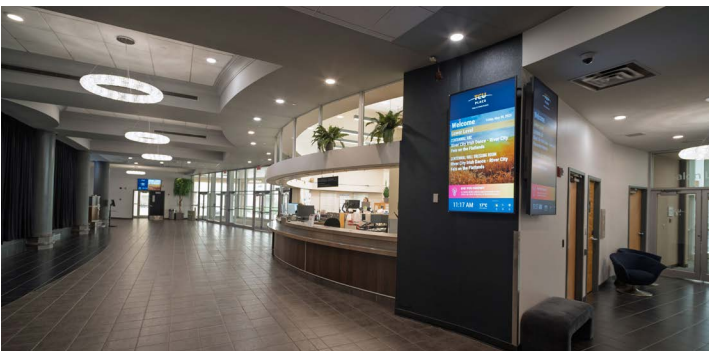


TCU PLACE

THIS IS YOUR PLACE







DIGITAL SIGNAGE & EQUIPMENT RENTAL

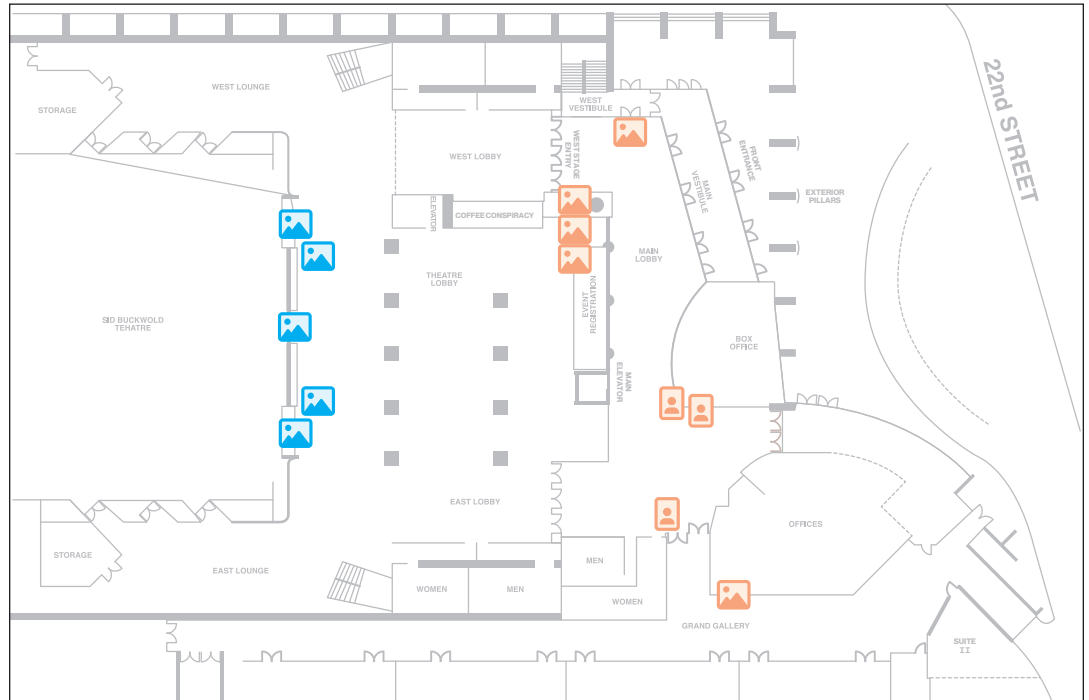


TCU PLACE DIGITAL SIGNAGE

MAIN LEVEL LOBBY, GALLERY, REGAL

GUIDE

-  **Regal Monitors**
Rental available
-  **Navigational Signage**
Rental availability is limited, depends on current events in building
-  **Portrait/Tall Screen**
File Types: JPG, MP4
-  **Landscape/Wide Screen**
File Types: JPG, MP4



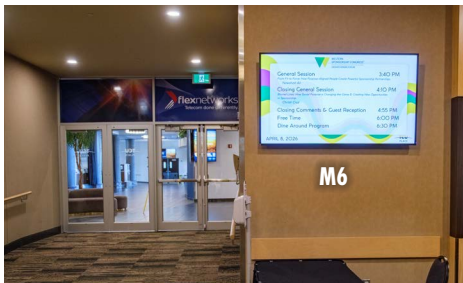
Digital Screen - Lobby M1 - Above Security Desk
3 monitors, 5760*1080px total



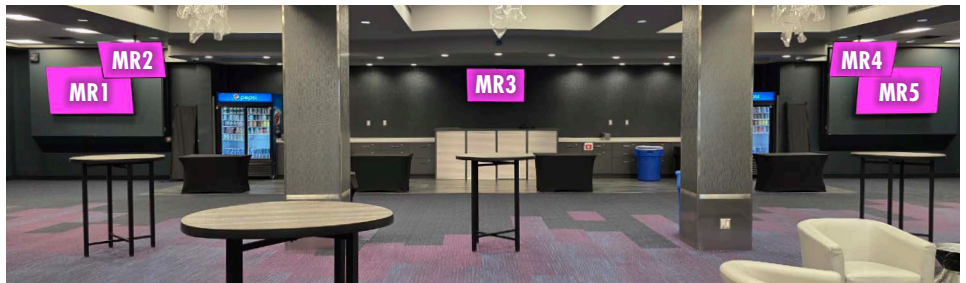
Digital Screen - Lobby M2 to M4
M2: 3840*2160px, M3 & M4: 2160px*3840px



Digital Screen - Lobby M5
2160px*3840px



Digital Screen - Gallery M6
3840*2160px



Digital Screen - Regal MR1 to Regal MR5
All 3840*2160px


PRICING

Pricing for fixed monitors starts at a base rate of \$250 per day per monitor. Additional fees and labour may apply - talk to our Technical Sales team for more information. All materials must be supplied at least 14 days in advance. On-site requests will incur additional costs and are based on availability.

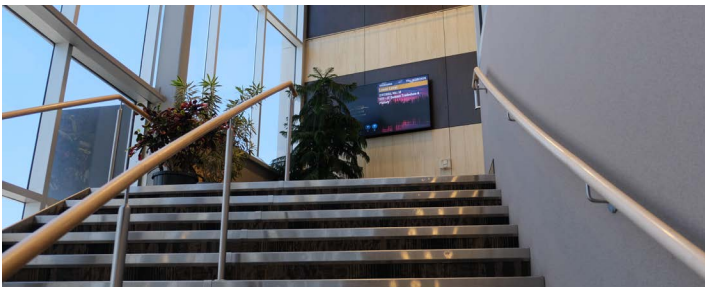
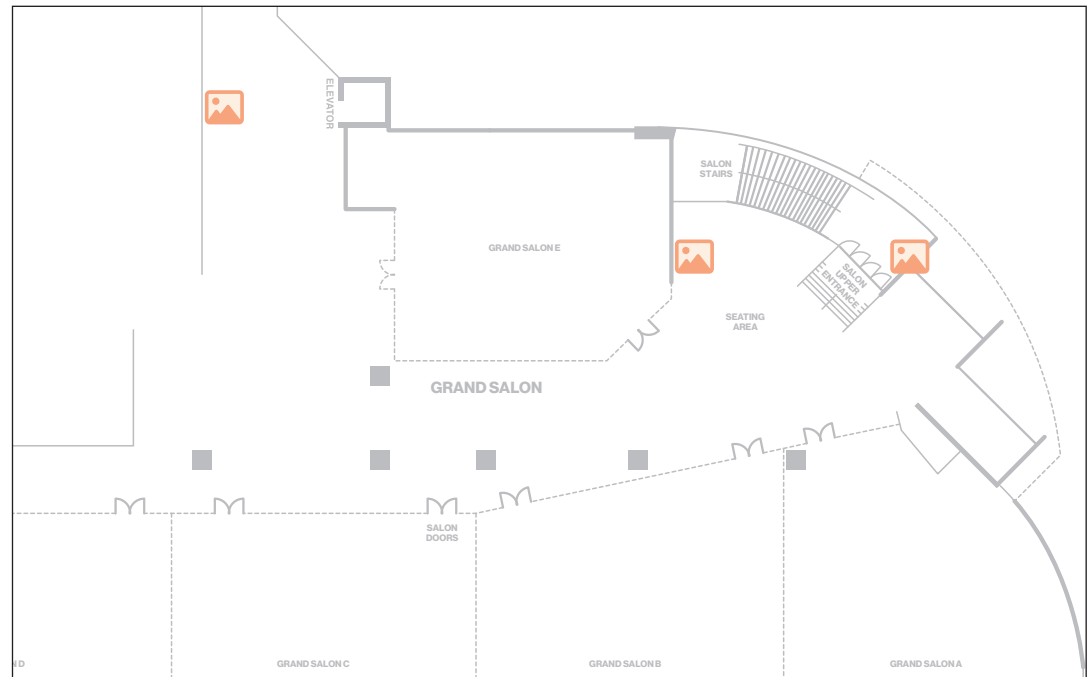
TCU PLACE DIGITAL SIGNAGE

UPPER LEVEL SALON & STAIRS

GUIDE

 **Navigational Signage**
Rental availability is limited, depends on current events in building

 **Landscape/Wide Screen**
File Types: JPG, MP4



Digital Screen - Salon U1 Top of Stairs
3840*2160px



Digital Screen - Salon U2 Entrance and Seating Area
3840*2160px



Digital Screen - Salon U3 Hallway, Across from Elevator Doors
3840*2160px

PRICING

Pricing for fixed monitors starts at a base rate of \$250 per day per monitor. Additional fees and labour may apply - talk to our Technical Sales team for more information. All materials must be supplied at least 14 days in advance. On-site requests will incur additional costs and are based on availability.

TCU PLACE DIGITAL SIGNAGE

LOWER LEVEL CENTENNIAL HALL

GUIDE



Navigational Signage

Rental availability is limited, depends on current events in building



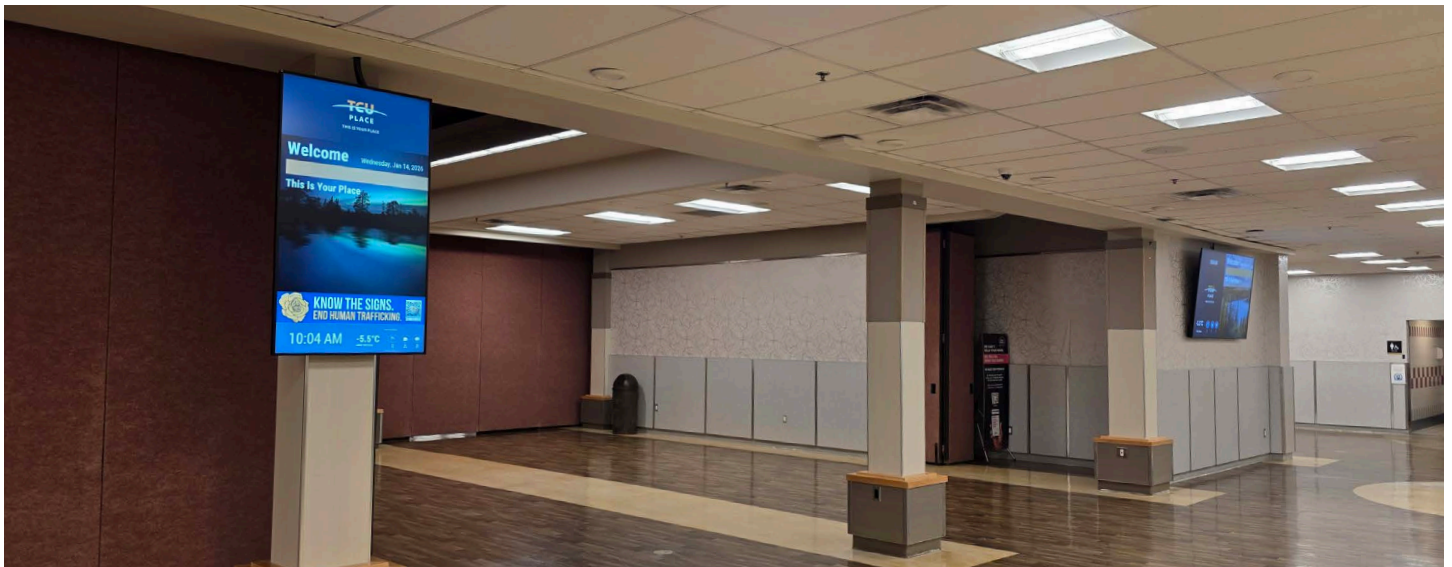
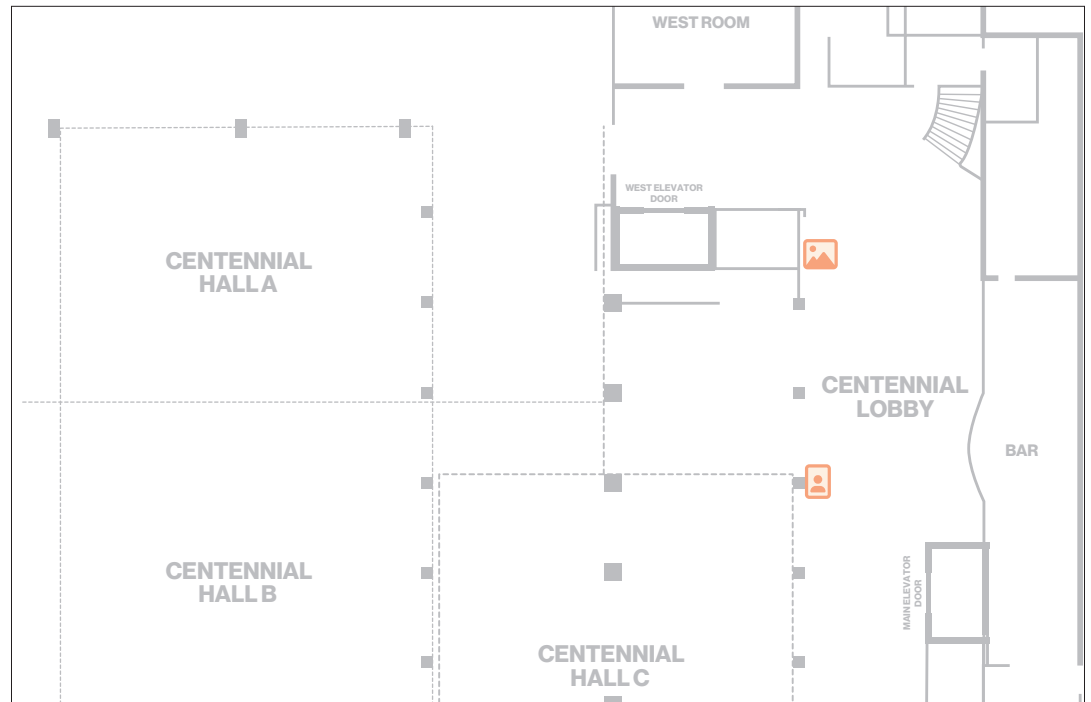
Portrait/Tall Screen

File Types: JPG, MP4



Landscape/Wide Screen

File Types: JPG, MP4



Digital Screen - Pillar L1

3840*2160px

Digital Screen - Stairs L2

3840*2160px

PRICING

Pricing for fixed monitors starts at a base rate of \$250 per day per monitor. Additional fees and labour may apply - talk to our Technical Sales team for more information. All materials must be supplied at least 14 days in advance. On-site requests will incur additional costs and are based on availability.

PORTABLE SIGNAGE AND EQUIPMENT



T1. Lectern (Non-Digital)

Custom front panel insert options available

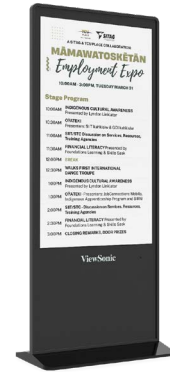
\$44.25 Advance Rental



T2. VH1 Digital Podium

4 Available

\$304 Advance Rental Only



T3. Digital Signage - Totem

2 Available

\$250 Advance Rental Only



T4. Digital Signage 24"

6 Available

\$100 Advance Rental Only



T5. 58" LCD Monitor & Floor Stand

6 Available

\$199 Advance Rental Only



T6. 32" LCD Monitor

6 Available

\$45 Advance Rental Only

TO ORDER, CONTACT

TCU Place Technical Sales

technicalsales@tcuplace.com





PRICING

All listed prices are base rates, additional fees and labour may apply - talk to our Technical Sales team for more information. All materials must be supplied at least 14 days in advance. On-site requests will incur additional costs and are based on availability.

DIRECTWEST DIGITAL SIGNAGE ADVERTISING

EXTERNALLY OWNED & OPERATED

GUIDE

-  **Outdoor Digital Advertising**
Owned and operated by Directwest
-  **Indoor Digital Advertising**
Also run by Directwest - 2 banks of 3 monitors arranged horizontally at the entrances to Regal/Theatre
-  **Portrait/Tall Screen (Exterior)**
File Type: JPG
-  **Wide Screen (3 55" Panels)**
File Type: JPG



OUTDOOR



Outdoor Digital Sign

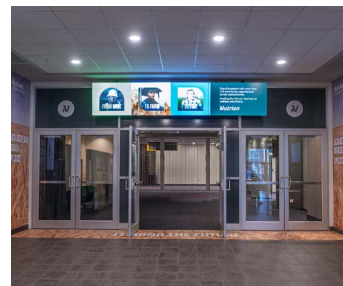
Resolution: 240*416px

- » Situated in front of TCU Place in a high traffic area
- » 65,000+ cars pass by daily
- » Two-sided facing 22nd Street
- » The sign is owned and operated by directwest
- » Citywide digital screen network also available
- » To receive a custom quote for your event, please contact directwest below

CONTACT DIRECTWEST

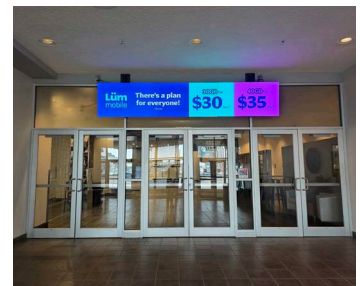
For advertising details, contact **Darren Moline**
306.653.8760 | darren.moline@directwest.com

INDOOR



Lobby Entrance East

Resolution: Contact directwest



Lobby Entrance West

Resolution: Contact directwest

- » Two 1x3 video walls in lobby by main entrance (55" panels)
- » 8k content capable
- » Contact directwest for more information

